



LEONELDA NEWS JANUARY 2012



Dear Customer

Cheers to a new year and another chance for us to get it right. ~Oprah Winfrey

While on holiday our premises has been severely struck by lightning and this has affected our telephone and fax lines. Please if you battle to get through call us on 082-447-3227 or 083-302-1329. Alternative fax number 086-602-4395

Unfortunately it is the time of the year where nearly every supplier increases their prices... We have received quite a bit of increases already and are awaiting more from a few of our suppliers. We hope to have our Jan 2012 pricelist ready by 16 January 2011. Once done our sales & drivers will have copies – please just ask them for one. (We unfortunately don't have printed copies anymore – the pricelist is now nearly 100 pages and cost a fortune to print. Therefore it is on a CD and we have included most of the catalogues as well.)

Did you know we're on facebook? By simply clicking the "like" button on "Leonelda Products" you will be updated of new items and stock arriving before anybody else. Suggestions and comments of what you want to see on here will be appreciated.

Fastway Couriers...

We have been utilizing Fastway for the past few months and their area coverage has been growing substantially. The latest areas covered by them being Polokwane and Bloemfontein. For a fee of R39.90 to R62.70 you can now get goods up to 15kg sent to you and delivered within 48 hours. This is more cost effective than postage! When placing an order please ask the sales staff if your area is covered – unfortunately some remote areas aren't on their list as yet.



New items available mid Jan 2012..



It's So Easy provides the highest quality nail art products for nail art applications. Their products have been voted Nails Magazines "Reader Choice Award Winner" two years in a row. Products are created with the professional nail tech in mind and the nail art products can easily be used with both acrylic and gel systems. Colours available in normal, metallic and glitter.

China Glaze Electro Pop – This collection is all about freedom of expression for every individual, especially those who push past everyday boundaries and dare to be different. There is a little of everything in this artistic collection, so make sure to have it in your salon.

China Glaze Eye Candy – 3D Glitters, Forget Diamonds... This innovative new glitter technology provides a knock your eyes out, super sparkly effect to your clients manicure and pedicure! No additional accessories needed!



Why do we offer free training on certain equipment?

1. We have sole distributor in SA and usually the training institutions don't have these to train the students.
2. We try and show you the correct way of using a particular machine and at the same time cover all the products available in the range.
3. This training session is free when purchasing the actual "unit" eg Clean & Easy Waxing System.
4. By attending you can be sure you are following the correct procedures, know all the contra indications and are well informed of the actual treatments you can offer.

Let's all try and make a difference this year and attend these training sessions – not one of us is ever too old to learn a few tricks.

If you have bought any of the following machines in the past year and did not attend a training session please contact Marijke for dates and book immediately.

- M12000 Slimming Machine
- Ultrasound Skin Scrubber
- Clean & Easy Waxing System
- Salon Care Skin Care (free if products bought over R750.00)
- Thalaspas Body Products (free if products bought over R750.00)



Some more new items arriving in the next few weeks...

- Disposable Face Hole Covers
- Brazilian Wax
- 3 New China Glaze Collections

- Double Hot Towel Cabinets
- New Manicure Tables
- Body Drench Green Tea & Bamboo Body Products



As you can see from these stories in the press, the giant mascara companies are feeling the heat from lashes, and rightly so! We all know that mascara can't deliver results that come close to lashes at all! Some brands try to sell mascara with models using lashes! It doesn't get more ironic than this. Lashes are the best!!!!

<http://video.foxnews.com/v/1338216875001/taylor-swift-ad-pulled-amid-photoshop-controversy>

<http://uk.reuters.com/article/2007/07/24/uk-britain-loreal-idUKL2455226720070724>

Another interesting read.. Nail polish was the top product for 2011!

http://www.thenewage.co.za/38883-12-53-Nail_polish_cited_as_2011s_top_product

Training Dates

Progel	16 January	9h00	or	13h00 (3hour session)
	17 January	9h00	or	13h00 (3hour session)
	18 January	9h00	or	13h00 (3hour session)
	19 January	9h00	or	13h00 (3hour session)
Salon Care	23 January	9h00	(6 hour session)	
SN Gel	24 January	9h00	2 days	
SN Acrylic	26 January	9h00	2 days	



Thought of the month..

"The foolish man seeks happiness in the distance; the wise grows it under his feet." **James Openheim**

God Bless

All of us at Leonelda